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# **Wendy's Cosmetic Case History**



Before using FreckleFree™:

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"I just can't seem to get rid of my freckles. When I was a kid they were cute, but come on, I'm 34 with kids of my own now! Enough is enough! I've tried many products, none seem to work."

Wendy

#### WENDY'S BIO

Age: 34 years old

Profession: Legal Professional

Place: New York City

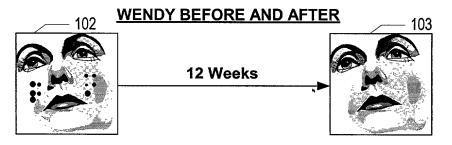
Exposure to sun: Avoids the sun

Skin tone: Fair skin Hair color: Blond hair Eye color: Blue eyes

Hobbies: Knitting, spending time

with her children





# WENDY'S WORDS ABOUT FRECKLEFREE™

"FreckleFree™ worked great. My freckles are now hardly noticeable. After about three weeks of morning and evening application, I started to notice slight improvement. By about 12 weeks, most of my freckles were either gone or had faded significantly. Thanks FreckleFree™."

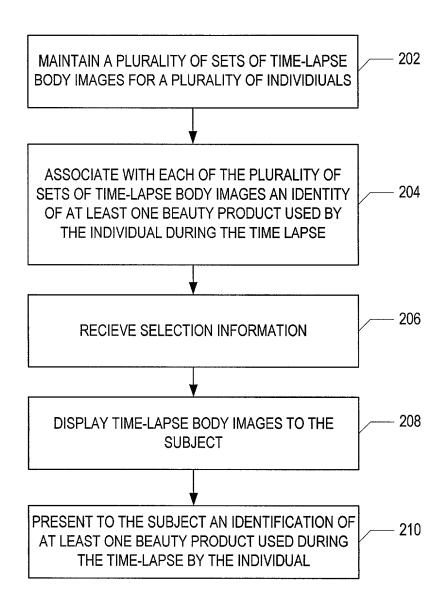


Fig. 2A

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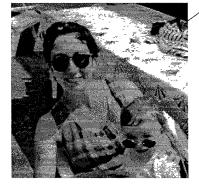
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## **Daniella's Cosmetic Case History**



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This is me when I was five, with my mom on the beach. We had lived for years close to the sea and my skin was attacked by the sun, the sea... My very fair skin had no defenses...

My mother could've cared less about the negative effect of the sun, probably she'd never heard of skin cancer or wrinkles linked to environmental conditions. I started using a day cream with UV filters at 13, thanks to a dermatologist friend of the family's, who explained to me that skin cancer was a reality.



This is me at 22, when I started to use an anti-freckle cream. When I was a kid, they were cute, but at 22 they became a problem!

This is me now... Not too bad! I'm 44 and my skin looks great! I'll tell you my secret: no sun without sunscreen, no cigarettes, no air-conditioned room for more than 1 hour. I sleep with a special pillow to prevent wrinkles on my neck. Of course, everyday I use an anti-wrinkle cream, and twice a month I go to an esthetician for a massage.



#### **CONGRATULATIONS!**

YOU HAVE BEEN SELECTED TO PARTICIPATE IN A COSMETIC STUDY. IF YOU CHOOSE TO PARTICIPATE IN THIS STUDY, YOU WILL RECEIVE FREE COSMETIC PRODUCTS THAT MAY GREATLY ENHANCE YOUR APPEARANCE.

TO PARTICIPATE, PLEASE ANSWER A FEW SHORT QUESTIONS BELOW AND SEND US A "BEFORE" PICTURE OF YOUR FACE. WITHIN 10 DAYS, YOU WILL RECEIVE ONE OR MORE COSMETIC PRODUCTS PERSONALLY SELECTED FOR YOU BY OUR TRAINED COSMETOLOGISTS. BY PARTICIPATING IN THE STUDY, YOU AGREE TO FOLLOW THE PRESCRIBED TREATMENT AND SEND US AN "AFTER" PICTURE AT THE END OF THE TREATMENT. YOU ALSO AGREE TO LET US SHOW THE PICTURES (WITHOUT IDENTIFYING YOUR NAME) TO OTHERS SO THAT THEY MAY BENEFIT FROM YOUR EXPERIENCE.

ADDRESS: \_\_\_\_\_\_

PHONE NOS./E-MAIL ADDRESS: \_\_\_\_\_\_

A. PLEASE TELL US ABOUT YOUR SELF CHARACTERISTICS:

SEX: \_\_\_\_\_\_AGE:

### **B. PLEASE TELL US ABOUT YOUR ENVIRONMENT:**

SKIN TYPE: \_\_\_\_\_\_SKIN TONE:

DOES YOUR JOB REQUIRE YOU TO WORK OUTDOORS: \_\_\_\_\_\_\_
HOW MANY HOURS IN A DAY DO YOU SPEND IN DIRECT SUNLIGHT:

IF YES, PLEASE DESCRIBE:

#### C. PLEASE TELL US ABOUT YOUR MEDICAL HISTORY:

ARE YOU HAVING ANY PROBLEMS WITH YOUR SKIN OR HAIR: \_\_\_\_\_\_\_\_

IF YES, PLEASE DESCRIBE THESE PROBLEMS:

ARE YOU NOW OR HAVE EVER TAKEN ANY MEDICATIONS: \_\_\_\_\_

D. PLEASE TELL US ABOUT COSMETIC CARE PRODUCTS THAT YOU HAVE RECENTLY USED:

### b. FLEASE TELE 03 ABOUT COSMILTIC CARE PRODUCTS THAT TOO HAVE RECENTED USED.

E. PLEASE TELL US ABOUT ANY DIETARY SUPPLEMENT THAT YOU HAVE TAKEN OR ARE TAKING:

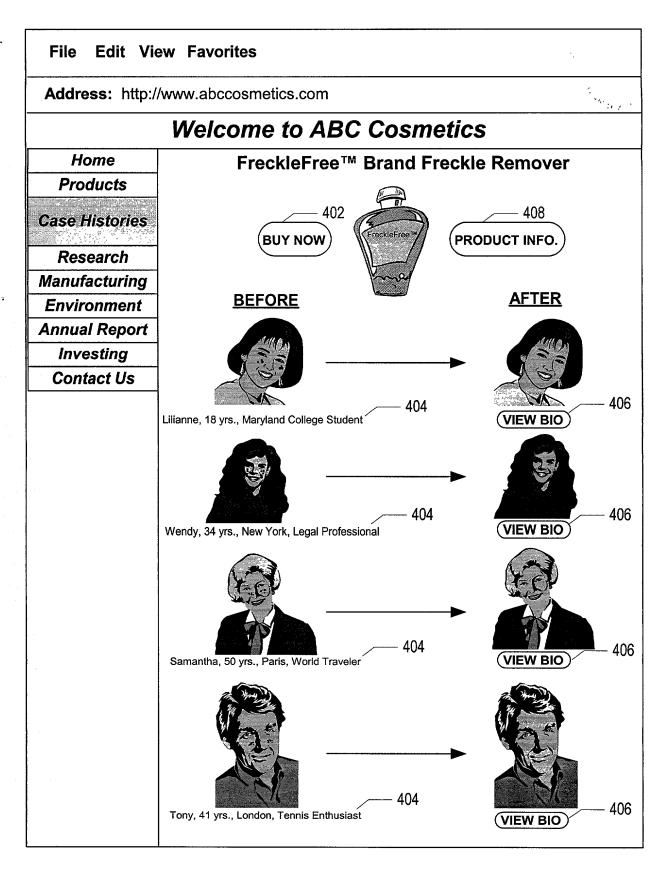


Fig. 4

File **Edit View Favorites** Address: http://www.abccosmetics.com Welcome to ABC Cosmetics Home **Products** !Attacking Freckles! Case Histories Research After using FreckleFree™ **BEFORE AFTER** Manufacturing brand freckle remover **Environment** 502 -**Annual Report BUY NOW** 508 Investing Contact Us PRODUCT INFO. 506 504 Lilianne, 18 yrs. (VIEW BIO) Maryland, College Student After using Freckle-B-Gone™ brand freckle remover 502 -BUY NOW 508 -PRODUCT INFO. 506 504 VIEW BIO Wendy, 34 yrs., New York, Legal Professional

Fig. 5

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# FreckleFree Worked for Wendy!

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**ABOUT WENDY** 

Age: 34 years old

Profession: Legal Professional

Place: New York City

Exposure to sun: Avoids the sun

Skin tone: Fair skin

MORE PERSONAL INFO.
ABOUT WENDY



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### WENDY BEFORE AND AFTER



## WENDY'S WORDS ABOUT FRECKLEFREE™

"Frecklefree™ worked great. My freckles are now hardly noticeable. After about three weeks of morning and evening application, I started to notice slight improvement. By about 12 weeks, most of my freckles were either gone or had faded significantly. Thanks Frecklefree™."

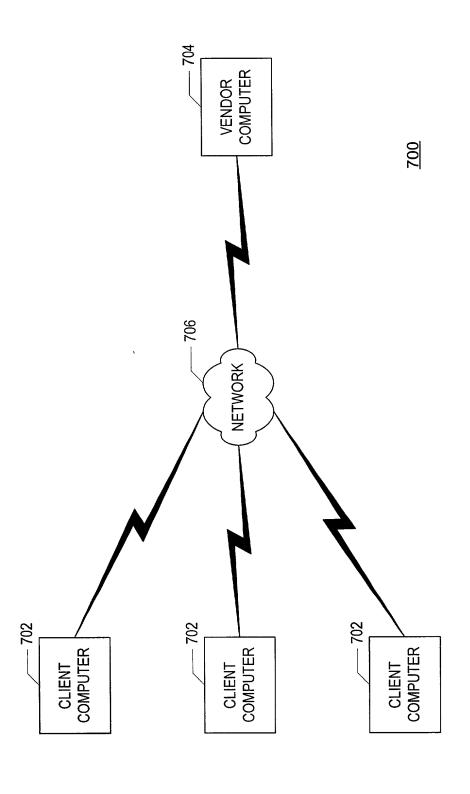


Fig. 7

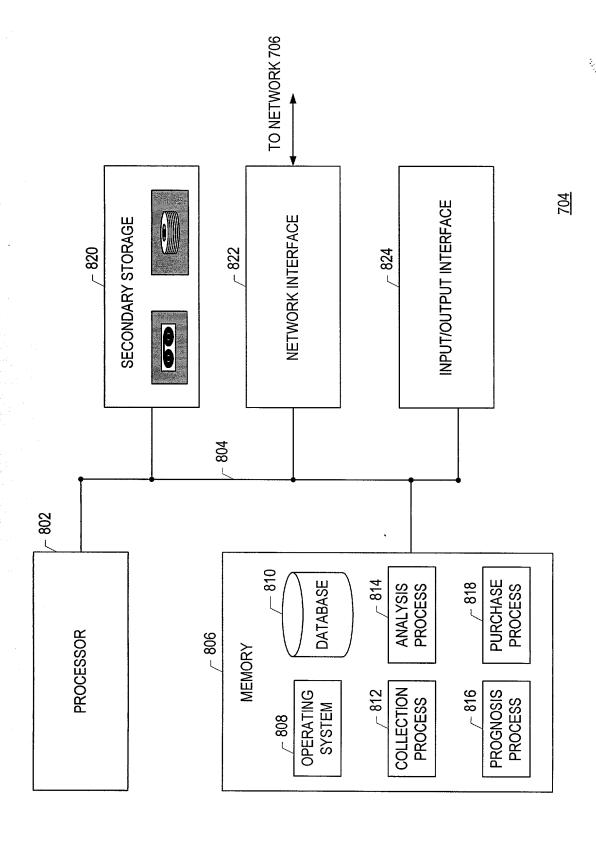


Fig. 8

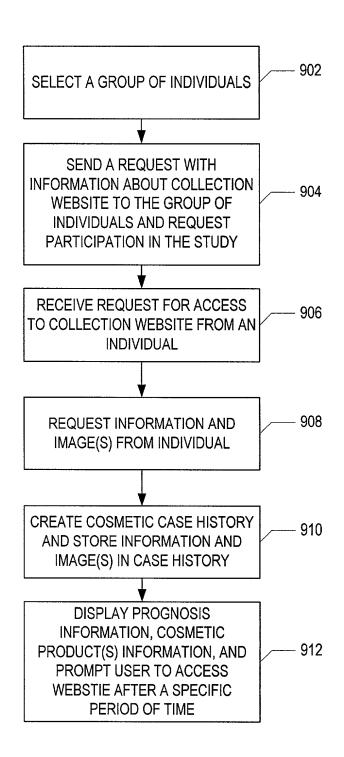


Fig. 9

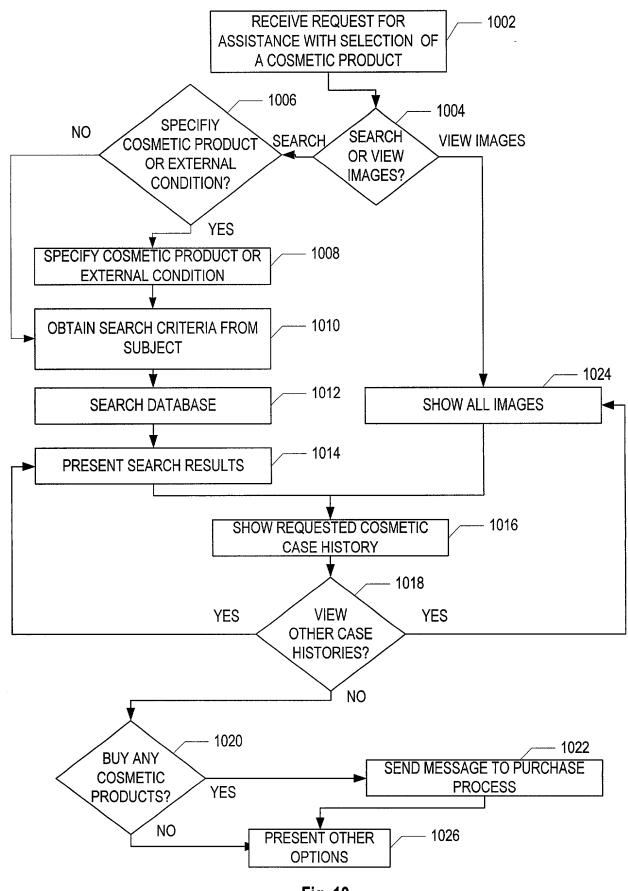


Fig. 10

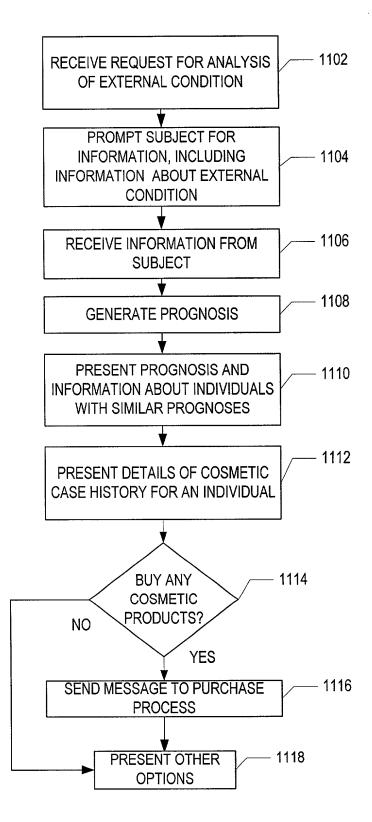


Fig. 11